

Schuylkill Project
Highlights from April - May 2010 online survey
Solicited from the Schuylkill Project email list; 165 respondents

1. **How do you use the Schuylkill River trail and/or the river itself?** Top choices:
 - 74% Walking
 - 68% Biking
 - 50% Rowing or paddling
 - 37% Running

65% of respondents visit the trail or the river *at least once a week*.
2. **How do you travel from home or work to the trail and the river?** Top choices:
 - 71% Car
 - 40% Bike
 - 38% On foot
3. **Why do you come to the river? Why is the river important to you?** Top choices:
 - 96% Exercise and recreation
 - 78% Connect with nature
 - 47% Time with family and friends
4. When asked, **“What’s your favorite section of the trail?”** the votes were evenly divided; 23% identified no favorite section.
5. **What services or amenities would improve your experience along the river?** Top choices:
 - 65% Bathrooms
 - 53% Better connections among trail segments
 - 42% Better river access: docks and boat landing areas
 - 26% Food
 - 24% Benches and viewing areas
 - 22% Boat rentals
 - 21% Asphalt surface throughout
 - 19% Connections to other area attractions
6. **When using the trail or river, do you patronize local businesses?**
 - 64% Yes
 - 13% No
 - 24% There are businesses along the trail?
7. **What would make it easier for you to support these businesses?**
 - 64% Signs directing me to businesses
 - 50% Easier access
 - 39% A booklet or directory of local businesses
 - 39% Discounts or special offers for trail users
 - 35% Bike racks

8. Many organizations and agencies are working for conservation and recreation along the Schuylkill River. Do you feel that their activities are coordinated effectively?

- 23% Yes
- 18% No
- 59% Don't know

26 people responded to "If yes, tell us why" with positive comments.
 24 people responded to "If no, tell us why" with concerns.

9. Do you believe the river is currently clean enough for:

	<i>Yes</i>	<i>No</i>	<i>Don't know</i>
Fishing	35%	37%	28%
Swimming	15%	64%	21%
Boating	94%	4%	2%
Healthy fish and wildlife	30%	31%	39%
Designation as a scenic area	72%	13%	15%

10. Would you consider a donation to support Schuylkill River conservation and wildlife protection, better access, more trails, and community programs?

- 60% Yes
- 8% No
- 32% Don't know

11. Would you consider volunteering for Schuylkill River projects?

- 68% Yes
- 7% No
- 25% Don't know

12. How do you currently learn about activities along the river? Top choices:

- 76% Email
- 48% Word of mouth from friends and colleagues
- 33% Newspaper
- 27% Newsletter
- 27% Schuylkill Project website